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Dissemination plan

For the Erasmus+ Project CL4L

Creative Learning for Life

2022-1-NL01-KA220-VET-000084999



Project identifiers:

Project title: Creative Learning for Life
Start: 1-11-2022
End: 30-04-2025

Context:

Programme: Erasmus+
Action Type: Cooperation partnerships in Vocational Education and Training
Priorities: Contributing to innovation in vocational education and training;
Increasing attractiveness of VET; Increasing the flexibility of opportunities in vocational education and training
Topics: Creating new, innovative, or joint curricula or courses; Key competences development; New learning and teaching methods and approaches

Introduction

This dissemination plan aims to increase the visibility of the CL4L project on the local, national, and European level. It specifies the dissemination approach for the project; describes the project's dissemination objectives how to achieve them throughout the project duration. Key elements of this plan include desired impact of the project, identification of target groups, responsibility of the partners, materials & channels, and planning & registration.

Objective of our dissemination

Objective for our dissemination is to inform all target groups about the project, its aims, and the Project Results to ensure the visibility. This way project results and achievements are assured, sustained and accessible for VET-providers (teachers) to be used in Life Skill development of students in VET.

3.

Aims and Project Results

In this project the partners work together to explore new opportunities to Life Skills development, to exchange current practices and to build up competences aiming for implementing non-traditional pathways of learning through creative methods.

More specific the objectives of the project are:

- To understand the theoretical background, rationale of Life Skills Concept in VET and assessing these with students in VET.
- To increase the creativity capacity of the individual teachers through specific learning arrangements of various methods and techniques on creativity in teaching and training.
- To increase Life Skills development of students in VET.
- To validate various methods and techniques in Creative Teaching of Life Skills development to students in VET.

Within the project we will produce 3 “Project Results” that we want to disseminate.

PR 1 Publication about the importance of assessing and acquiring Life Skills by students in VET

This describes the importance of Life Skills development for students in VET, how these skills can be developed and what the VET provider and teachers can do to contribute to this development. The publication includes various approaches and models, a description of strategy of implementation and reference to best practices and other initiatives.

PR 2 Self-Assessment instrument for assessing Life Skills for students in VET

This instrument which will ask students to answer questions and respond to statements. The answers will be analysed automatically, and the instrument will provide feedback on performance on 10 Life Skills. The analysis can be carried out on individual level and on groups level. Teachers can use the outcome of the analysis for designing a tailor-made Life Skill development program for their students.

PR 3 Compendium of successful Creative Teaching and training methods in Life-Skills Development for students in VET

This is an overview of methods of Creative teaching for Life Skill development that meet the criteria and expectation of the project partners.

Desired Impact of the project

The Erasmus+ program pays a lot of attention to impact. According to Erasmus+, impact means: *"the change that is achieved (partly) thanks to a project – for an individual, for an organization and for society"*.

We want to achieve impact within, as well as outside the partnership.

Impact within the partnership

1. The impact for **VET teachers**: teachers who participate at the Transnational Meetings (TMs) will become aware that they have a crucial position in teaching and training students on Life Skills. They will experience new opportunities and their possibilities to contribute to a more attractive teaching and training on Life Skills.
2. The impact for **VET providers**: VET organisations, who are partners in the project, have the responsibility to facilitate teachers and educators to implement new and innovative methods of teaching and training so VET will become more attractive and effective for students.
3. The **expert organisations in Life Skills** training will become aware and having more explicit experience in supporting, consulting, and training teachers in making a fundamental and innovative change in teaching and training of Life Skills.
4. The **expert organisations in Creative Teaching** will become aware of the added value of increasing the cooperation with the VET providers with the purpose to implement new innovative methods of teaching and training so VET will more attractive and effective in Life Skills development for students.

Impact outside the partnership

1. Local level:

- Teachers in VET in local area have interest in applying Creating Teaching and training methods.
- Students in VET in local area acquire Life Skills competences.
- Teachers can deliver more attractive and effective teaching and training methods.

2. Regional level:

- Teachers in VET in regional area have interest in applying Creating Teaching and training methods.
- Students in VET in regional area acquire Life Skills competences.
- Teachers have access to more attractive and effective method of Life Skills development.

3. National level:

- VET providers at national level have good and effective practices of implementing Creative methods of Teaching and training of Life Skills.
- VET providers at national level have access to method and instrument of assessing Life Skills of students.
- Employers have access to future workers who have Life Skills Competences.

4. European level:

- European NGOs and umbrella organisations have access to innovative and effective ways of contributing the Life Skills development of students in VET.

Target groups for dissemination

In line with the aim of the project the key audience includes the following groups:

Inside the partnership

- Teachers, trainers, and coaches of the project partners
- Students with Special Educational Needs attending VET programs at the project partners.
- Management and staff employed by partners and associated partners of the project

Outside the partnership

- Management and staff employed by other VET providers in the local, regional, and national area
- Students in VET in the local regional and national area
- National Umbrella Organisation for VET in the Netherlands, Italy, Estonia, and Slovenia.
- National Boards representing Persons with a Disability the Netherlands, Italy, Estonia, and Slovenia.
- National Board representing VET providers in the Netherlands, Italy, Estonia, and Slovenia.
- European Umbrella NGO's representing Persons with Disabilities (e.g., European Disability Forum, Metal Health Europe- Action European Handicap)
- European NGO's representing Providers VET programs to persons with a Disability (European Association of Service Providers to persons with a Disability (EASPD) – European Platform for Rehabilitation (EPR) - European technical Commission on VET: CEDEFOP

Responsibilities of the partners

All partners of the project actively provide information about the project, the project aims, their experiences in the project and the Project Results. This starts directly after the Kick-Off-Meeting and will last until the end of the project. The contacts of the National and International networks of the individual partners are the target groups for dissemination and information activities. Information will be given to VET providers, teachers, trainers and coaches within and outside the partnership, to National umbrella organisations and to National NGO's in the VET sector.

Partners:

- share their experiences in the project and Project Results with VET providers, teachers, trainers, and coaches in meetings.
- share the aims and work done in the project with National networks and other stakeholders at least twice a year by mailing them a newsletter, provided by the project manager.
- present the project and the Project Results at National and International conferences, seminars, and other events. (Both on-site events and online

events).

- present the project on the website of their organisation and put a link to the project website.
- organise a National Multiplier Event to present the Project Results.
- register their dissemination activities and report these with a dissemination form.

Materials & Channels

For ensuring proper implementation of sharing and promotion, the partnership composes a set of promotion materials. The production of this 'comprehensive package of promotion materials' is coordinated by the project manager.

Materials are:

- PowerPoints presentations
- Flyer or poster
- Promotion movie
- Project Results in all national languages
- Summary of project evaluation and impact measurement
- Electronic newsletters (5)

The partners use a common PowerPoint for presenting the results. (PowerPoint will be developed by partnership). A project flyer or poster will be produced to summarise the project. Also, a promotion movie is made at the end of the project for dissemination. This movie gives an overview of the work done in the project, the project results, the impact, and the most significant change for the participants, both staff and students. The project manager will, in close cooperation with the expert, make 5 electronic newsletters as an update on the progress in the project.

Channels that will be used in the project are:

- Website
- Social media
- Meetings
- Publications

Within 6 months after the start of the project, the project manager will establish a project website. On this site all information about the project and the Project Results

will be posted. There is an open part of the website and a closed part. On the closed part, the work in progress will be posted. All partners will put a link to this website on their own website.

Social media like LinkedIn and Facebook will be used to put attention to the project and the project meetings. Partners will inform target groups in regular meetings like staff meetings as much as possible. The electronic newsletters will be published on the websites of the partners.

Planning & Registration

Project website:	April 2023 on air
Flyer or poster:	June 2023
Electronic newsletter:	May 2023, December 2023, June 2024, October 2024, April 2025
Promotion movie:	January 2024
Translation all Project Results:	February 2024
Multiplier Events:	February & March 2024

To register all dissemination activities, the project manager will provide a dissemination form.

On this form partners describe their dissemination activities, date of the activity, targeted audience (local/regional/national/EU international), why have this audience, relevance, number of people reached and feedback.

Dissemination beyond the project

To reach the aims of the project. All partners will keep on informing their network partners and internal target groups after the end of the project. The project website will stay on air for at least 3 years.